

**School of Humanities and Social Science**

**Department of English and Modern Languages**

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| **Course Name** | **Public Speaking** |
| **Course Code**  **& Section No.** | **Eng 111 Section**  **3** |
| **Semester** | **Spring 2025** |

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| **Instructor’s Name** | Syeda Maisha Ali (SDMA) |
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| **Office Hours** |  |
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| **Department** | English & Modern Languages |
| **Links** | North South University Website: <http://www.northsouth.edu>  School Webpage: <http://www.northsouth.edu/academic/shss/>  Department Webpage: <http://www.northsouth.edu/academic/shss/eml/>  **Google Classroom Access Code:** |

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| Course and Section Information | |
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| **Class Time & Location** | **ST 9:40 ton 11:10 AM NAC 211** | |
| **Course Prerequisite(s)** | Eng 103 | |
| **Course Credit Hours** | 3 | |
| **Course Description** | This course introduces students to the fundamental principles and practices of rhetoric. They will learn the art of public speaking which involves persuasion, creative analysis and synthesis of topics, organization, language, delivery, audience awareness and adaptation and the use of supporting materials. Types of speeches will include informative, persuasive, and impromptu. | |
| **Course Objectives** | Students will be able to overcome their fear of speaking in front of an audience, through numerous public speaking opportunities and practices. The course will assist students in creatively adapting content and conventions to diverse contexts, audiences, and purposes, and in skillfully using high-quality, credible, relevant sources to develop ideas that are appropriate for presentation or other communication, as envisioned in the learning goal. Furthermore, students will refine their interpersonal communication, group collaboration, and primarily their public speaking skills. | |
| **Student Learning Outcomes** | On successfully completing this course, students will be able to ( \*\*\*THE NUMBER OF OUTCOMES WILL BE DECIDED BY THE FACULTY MEMBER)  CO 1. Recognize the importance and impact of effective communication in our lives  CO 2. Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing)  CO 3. Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation  CO 4. Understand the theoretical underpinnings of verbal and non-verbal communication  CO 5. Have a clearer and more sound idea about perceptions of self and of others  CO 6. Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities  CO 7. Inculcate the necessary strategies for processing information and improving listening skills  CO 8. Understand the approaches for managing interpersonal relationships  CO 9. Execute effective group communication such as group participation, coordination teamwork and leadership  CO 10. Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids  CO 11. Individually construct, critique and analyze different types of speech. | |

**Mapping of Course Outcomes with Program Outcomes, Delivery Methods and Assessment Strategies**

**(\*\*\***The assessment tools may vary from department to department in terms of number of exams, assignments, projects and quizzes)

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|  | **Course Outcomes (CO)** | **Bloom’s taxonomy**  **domain/level**  *(***C***: Cognitive*  **P***: Psychomotor*  **A***:* *Affective)* | **Delivery methods**  **and activities (faculty members can choose any number of tools)** | **Assessment**  **tools**  **(faculty members can use any number of tools)** |
| **CO-1** | Recognize the importance and impact of effective communication in our lives | **C1, C2, A2,**  **A3, P1** | |  | | --- | | Lecture, Video  Discussion | | |  | | --- | | Concept clarification, Quiz, Mid Term | |
| **CO-2** | Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing) | **C1, C2 C3, C4**  **A2, A3** | In Class Practice,  Writing and Practice  Delivering  Speeches. | Concept  clarification,   |  | | --- | | Delivering  Speeches  Midterm and Final Exam | |
| **CO-3** | Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation | **C3, P6** | Lecture, Discussions,  In Class Practice | Class work,  Assignment,  Marked tasks |
| **CO-4** | Understand the theoretical underpinnings of verbal and non-verbal communication. | **C1, C4, C6**  **A5** | Lecture, Video,  Discussion and  Analysis | Concept,  Demonstration,  Quiz, Assignment,  Midterm Exam |
| **CO-5** | Have a clearer and more sound idea about perceptions of self and of others | **C2, C4, C6, A1, A2, A3, A4, A5, P1, P2, P3, P4, P5, P6, P7** | Lecture  Demonstration  Discussion | Concept  clarification, Quiz,  Mid Term |
| **CO-6** | Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities | **C1, C2, C4, C6, A3,** | Lecture  Discussion  Power point | Concept,  Demonstration,  Quiz, Assignment,  Midterm Exam |
| **CO-7** | Inculcate the necessary strategies for processing information and improving listening skills | **C1, C2, C3, C4, C5, C6, A3, P1, P2** | Lecture  Discussion  Power point | Demonstration,  Quiz, Midterm. |
| **CO-8** | Understand the approaches for managing interpersonal relationships | **C2, C4, C6, A3, A5, P1** | Lecture  Discussion  Power point | Quiz, Final Exam |
| **CO-9** | Execute effective group communication such as group participation, coordination teamwork and leadership | **C1, C2, C3, C4, C5, C6, A1, A2, A3, A4, P1, P2, P3, P4, P5, P6, P7** | Lecture  Discussion  Power Point  Practical group  Work | Group Work,  Midterm and Final  Exam |
| **CO-10** | Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids | **C1, C2, C3, C4, C5, A1, A2, A3, A4, A5,** | Lecture  Discussion  Power Point  Practical tasks | Group Work,  Midterm and Final  Exam |
| **CO-11** | Individually construct, critique and analyze different types of speech | **C1, C2, C3, C4, C5, C6, A2, A3, A4, A5, P1, P2, P3, P4, P5** | Lecture, Class Work,  Analysis, Power,  Practical Tasks  Point Quiz, | Quiz, Midterm and  Final Exam |

Cognitive domain (knowledge-based): **C**

1: Knowledge, 2: Comprehension, 3 Application, 4 Analysis, 5: Synthesis, 6: Evaluation

The affective domain (emotion-based): **A**

1: Receiving, .2: Responding, 3: Valuing, 4: Organizing, 5: Characterizing

The psychomotor domain (action-based): **P**

1: Perception, 2: Set, 3: Guided response, 4: Mechanism, 5: Complex overt response, 6: Adaptation,   
7: Origination

**RECOMMENDED TEXT (s) – Primary and Supplementary**

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| **Author** | **Title** | **Edition & Year** | **Publisher** |
| 1. Kathleen S. Verderber, Dianna D. Sellnow and Rudolf F.Verderber  2. Stephen E. Lucas | Comm4  Student edition  The Art of Public Speaking | Edition 4  Year-2016  Edition 13  Year-2020 | Stamford, CT: Cengage Learning.  McGraw Hill Education |

The text can be found in the NSU Book Store. Additional texts/readings as well as other material will be given to you as handouts in class, and should be considered as part of the required texts of the course.

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| Teaching Strategy |

Lectures, discussions, brainstorming, practical work, analyzing speeches, speech delivery, feedback,

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| Assessment Strategy and Grading Scheme | |
| The grade scheme is **tentative** and may be subject to change any time during this semester  Your performance in ALL the exams determines your grade. The points are distributed in the following manner:  (**\*\*\***The number of exams, assignments, quizzes may vary from department to department) | |
|  | **Points** |
| First Midterm Exam and Final Exam | (30+30)/2=30 |
| Attendance & Class participation | 5+5=10 |
| Quizzes | 10 |
| Speeches: Impromptu+ Informative+ Persuasive+ Group Speech/Presentation | 10+15+15+10= 50 |
| Total | 100 |

**Testing and Evaluation:** NSU’s grading and performance evaluation policies will be followed in assigning your grade. Please note that all final grades are subject to departmental review and approval.

***Official Grade Conversion Scale***

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| **93-100% =A** | **80-82% = B-** | **67-69% = D+** |
| **90-92% = A-** | **77-79% = C+** | **60-66% = D** |
| **87-89% = B+** | **73-76% = C** | **Below 60% = F** |
| **83-86% = B** | **70-72% = C-** |  |

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| Classroom Rules of Conduct |

* Be ready at least 15 minutes before the class begins and check that your gadgets and connection work well. You MUST ensure that your webcam and microphone are in working condition.
* The grand rule for our class is respectful, open communication. We have many things to learn from one another. Question is appreciated.
* Pay attention to your teacher while he/she explains.
* Participate actively by sharing your thoughts during discussions.
* Your webcam should stay switched on during class period.
* Generally, your microphone should remain muted. Turn your microphone on if you want to ask questions.
* When you come to the class, you become part of a learning community. Please be conscious of your community role, and work toward creating a healthy learning atmosphere in the class.

**Academic Integrity Policy:** The School of Humanities and Social Science does not tolerate academic dishonesty by its students. At a minimum, you must not be involved in cheating, copyright infringement, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and fabrications. You are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences. Please refer to NSU Code of Conduct at http://www.northsouth.edu/student-code-of-conduct.html

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| Exams and Make Up Exams Policy | | |
| Please note:   * You must come prepared for all your exams. * You must come on time. * Being late does not necessarily guarantee that you are going to get extra time for writing your tests and exam. * You must bring your own pencil, pen, eraser, calculator and any other permitted items that you may need and you are allowed during the tests and exam. * All cell phones must be switched off. * Any deviation from the standard procedures will not be taken lightly. * Any unfair means adopted in the tests and exam will be seriously dealt with. * Academic misconduct or failure to comply with NSU Examination Code of Conduct may result in F. | | |
| Attendance Policy | | |
| According to NSU policy, if you have 3 consecutive absences, or 5 absences over the course of the semester, you will be automatically dropped from the course. You should also come to class in time: every three late appearances will count as one absence. Since participation remains integral for the classes and course to be productive, you will need to come to class each and every day prepared to discuss the material. You are also expected to arrive on time and participate in an informed and consistent manner. | | |
| Tentative Course Contents and Schedule |  |

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| **Week#** | **Class#** | **Day** | **Date** | **Topic** | **Chapter** |
| **1** | *1* |  |  | Course introduction; Characteristics of Communication | 1 |
|  | *2* |  |  | Ethics and Public Speaking | 2  (Stephen E. Lucas) |
| **2** | *3* |  |  | Verbal Messages | 4 |
|  | *4* |  |  | Nonverbal Messages | 5 |
| **3** | *5* |  |  | Language | 14 |
|  | *6* |  |  | Delivery | 15 |
| **4** | *7* |  |  | Lecture on Impromptu Speech &  Speech Practice | Practice- day 1 (Impromptu is not in the Comm4 book. Instructors need to make their own material) |
|  | *8* |  |  | Impromptu speech practice and feedback | Practice- day 2 |
| **5** | *9* |  |  | Marked Impromptu speech | Delivery of Impromptu Speech |
|  | *10* |  |  | Marked Impromptu speech | Delivery of Impromptu Speech |
| **6** | *11* |  |  | Mid prep class | -- |
|  | *12* |  |  | **Mid-Term Exam** | -- |
| **7** | *13* |  |  | Presentation Aids and Informative Speaking | 13, 16 |
|  | *14* |  |  | Topic Selection and Development, | 11 |
| **8** | *15* |  |  | Organizing Your Speech | 12 |
|  | *16* |  |  | Marked Informative Speech | Delivery of Informative Speech |
| **9** | *17* |  |  | Marked Informative Speech | Delivery of Informative Speech |
|  | *18* |  |  | Marked Informative Speech | Delivery of Informative Speech |
| **10** | *19* |  |  | Persuasive Speaking | 17 |
|  | *20* |  |  | Interpersonal Communication and Communicating in Groups | 8, 9 |
| **11** | *21* |  |  | Marked Persuasive Speech | Delivery of Persuasive Speech |
|  | *22* |  |  | Marked Persuasive Speech | Delivery of Persuasive Speech |
| **12** | *23* |  |  | Marked Persuasive Speech | Delivery of Persuasive Speech |
|  | *24* |  |  | Group Presentations / Group Video Presentations | Practical |
|  |  |  |  | **Final Exam: TBA** |  |

**\*Please note that this Course Outline is subject to change.**